

MAY WARBURTON

SENIOR PRODUCT DESIGNER

CONTACT

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- Remote/Melbourne

SKILLS

- Product & Platform Design
- UI & Interaction Design
- User Research & Data Analysis
- Responsive Web Design
- Wireframing & Prototyping
- HTML/CSS/JavaScript
- Proficient in Figma & Adobe Creative Suite
- Agile/Scrum Methodologies
- Strategic Thinking & Vision
- Collaboration & Leadership
- Stakeholder Management

EDUCATION

Digital Media Technology BSc
Birmingham City University
2014-2017

CONTINUED LEARNING

- User Experience Design, Superhi
- React – The Complete Guide (inc Hooks, React Router, Redux), Udemy

REFERENCES

Available upon request

PROFILE

Passionate Senior Product Designer with over 6 years of experience, specialising in product design with a history of front-end web development. Demonstrated success in guiding projects from concept to completion, employing a blend of user-centric design and lean UX methodologies. Enthusiastic about utilising my extensive skill set to empower users and create user-friendly experiences and exceptional UI.

WORK EXPERIENCE

Product Designer - Squad design lead

- me&u 2022-Present
- Spearheaded and aligned the squad's design projects, collaborating closely with project managers and dev leads.
 - Orchestrated a strategic overhaul of the CMS, integrating numerous enterprise features, aligning with key business objectives, and significantly reducing onboarding times by 80%.
 - Emphasized and applied user-centered design principles focusing on usability, accessibility, and engagement.
 - Conveyed design concepts effectively through high-quality mockups and prototypes to teams and end users.
 - Developed and sustained a tokenised design system for enhanced CMS consistency.

Product Designer

- Formbay 2020-2022
- Led user-centric designs for solar auditing software, enhancing usability and user experience for the dual userbase.
 - Focused on fostering an innovative work environment, mentoring junior designers and promoting team collaboration.
 - Implemented strategic designs, reducing customer support interactions by 44% by addressing user pain points effectively.
 - Developed a tokenized design system, ensuring consistent and scalable user experiences across platforms.

UX/UI Designer and Developer

- Imosphere 2017-2019
- Executed design and development of nuanced care management and research analytics tools in the health and social care sector, serving a diverse user base and emphasizing an equal focus on intuitive design and technical precision.
 - Ensured all applications adhered to EU usability, web standards, and best accessibility practices, prioritizing responsiveness and user-friendly interfaces.
 - Excelled in a high-paced Agile environment, maintaining clear and effective communication with design leads, developers, and C-suite, ensuring cohesive progress and resolution.
 - Seamlessly blended design thinking and development acumen, enabling the crafting of intuitive interfaces and robust backends, fostering user engagement and operational excellence.

Contractor - Web design, UX, Development, Branding

- Self Employed 2017-Present
- University of Sydney, EngimaX, Selfie Skin, Warburton Services, LMH and Beauty, GM Environmental